



MiToken Civic Platform

***Stronger, Fairer and Sustainable
Community***



Project Details

Company's Legal Name :
MiToken Technology Limited;
registeted at England

Industry:
Civic Tech & FinTech

Areas served:
Worldwide

Brands and Product
MiToken \$MIT and
citizen.tech platform

We are in the space of innovating technologies that enable communities in finding people, in helping them connect and engage, and in helping them grow their business. We envision and strive for a diverse future.

We are the first to develop a global civic platform for pro-community engagement with verified users and community banking for democratic processes, allowing communities to discuss, consult, deliberate, reach consensus, self-expression, shared interests, and shared ownerships..

In our platform, we have simplified the democratic participation process by providing community banking for verified citizen wallets with ID, MiToken \$MIT as a platform currency for reward, blogging, polling, and communication tools, and a membership management platform to each community.

Therefore, we empower people with the tools that they need to ensure, that the digital relationships between the people, their businesses and the government are safe with a very honest intention and they are free from all sorts of bullying, trolling, stalking or impersonations.

Vision

We think that a transparent and responsible civic platform with transparent & borderless financial systems would contribute in the transformation of the globe into a stronger and more equal society, allowing people to retake control over the decisions they make and the policies they enact.

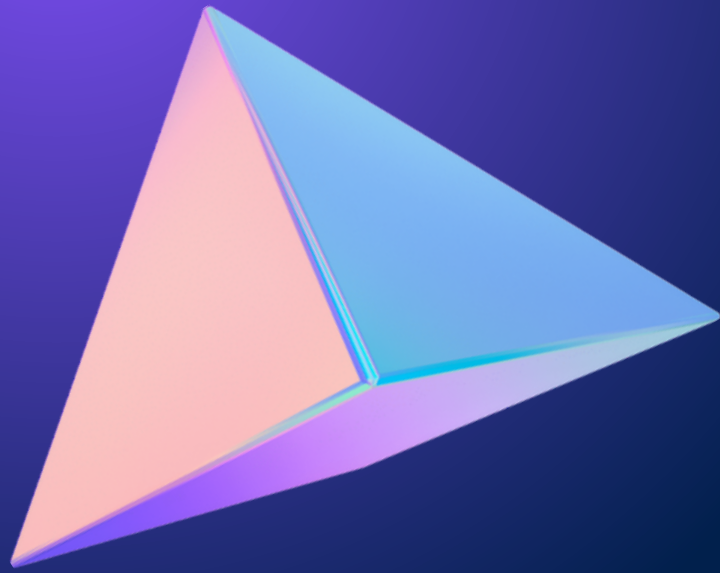
Mission

Our mission is to bring together governments, businesses, and communities from various socio-economic backgrounds under a single banking system in the MiToken Civic Platform application, where people can express themselves, share their interests, and take ownership.

Movement

Connecting every people with free multi currency account connecting every people with regular voting system.





Global Issues of Social problems

- There are no civic platforms for pro-community engagement with multi currency accounts for businesses and governments that provide decision-making services and engage their communities in a single payment system to pay bills and receive benefits and rewards.
- There is no pro-community engagement civic platform with hybrid wallet systems (cryptocurrency and fiat payment gateway) that provides businesses with NFT marketplace to grow in the new era of e-commerce revolution.
- There are no checks and balances in place to address misinformation, stalking, trolling, and scams on social media platforms and achieve constructive conversation.
- There aren't many digital & civic platforms with verified users for communities to host elections and regular polls to engage communities in having a policy say.

Our Approach & Innovation

“Evolution from socials to civic platform”

Innovation that will shape how we interact within communities, politics and businesses.

Facing a multidimensional spectrum of challenges, climate change, a technological revolution and a global demographic dynamic modern society must be better integrated into the governance of all layers of organisations.

Our approach is to provide civic platform with good data and the right technology so that people and institutions can still solve difficult problems and change the world for the better today.

The civic platform includes multi currency wallet for verifying users and engaging them in social media, e-commerce, and the NFT marketplace.

Blockchain ecosystem to supported banking and community engagement tools for valuing and measuring the social impact of businesses, enterprises, and governments.

Civic decision-making and information-sharing platform for democratic participation, transparent and accountable governance structure in governments, private and public bodies.

Connecting people through global calling, messages, blogging, voting, polling, advertising, campaigning and social media postings.

**Digital
Engagement
Disruption**

What are we building?

We are the first to establish a civic platform with multi currency accounts for pro-community engagement with verified users, allowing us to trust the democratic process, decision-making, policy outcomes, and social media contents and conversations.

citizen.tech Platform

'SaaS-enabled Pro Community Engagement Civic Platform featuring social media and marketplace, as well as multi-currency accounts.

The citizen.tech is a blockchain-enabled web-based civic platform for enterprises, governments and casual users to connect with verified people for constructive conversation and empower them with multi currency accounts.

Through voting templates, blogging, live votes, social media pages, posts & profiling, member subscriptions, banking, and the NFT marketplace, citizen.tech connects communities with audiences. For more information, go to www.mitoken.tech.

What are the products available on 'citizen.tech' platform?

Next evolution of digital connectivity



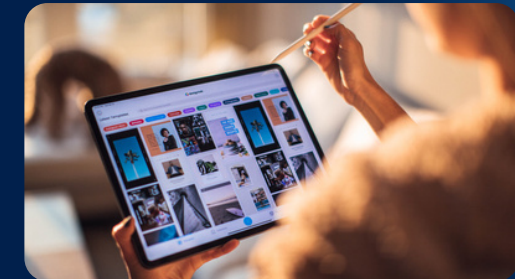
Voice & video calling, messaging & meeting
hosting tools



Social media posting, blogging & user
profiling tools



Community creation & polling tools



Organisation Creation and membership, voters
& student management tools



Professional Dashboard, Analytic and
template creation tools



NFT gallery & e-commerce marketplace



Auction, bidding and NFT minting tools



blockchain Electoral, voting and result
sharing tools



Multi currency wallet and users
verification tools

Who are the consumers at 'citizen.tech' platform



Small & Medium
business



Large
business



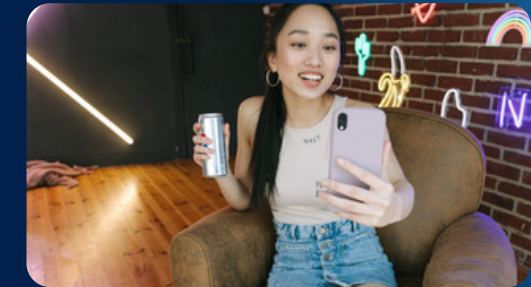
Universities &
colleges



Political parties, civil
society organisations &
donors



Casual Users, & activists for
regular blogging



NFT Creators
and investors



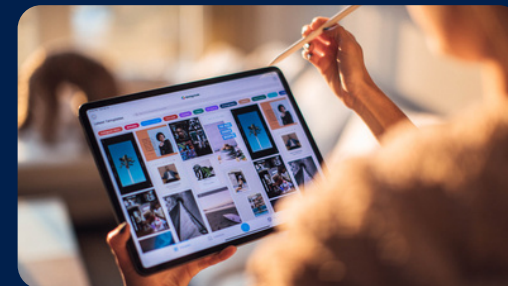
I.T Companies
& agencies



Media houses



E-sports and game
Developers



Startup &
NGOs



Sports & entertainment
sectors



Governments,
public sectors &
Unions



United nations
sustainable &
development goals
projects

Early stage consumer adoption at citizen.tech platform - pilot phase



Chambers of Commerce
in Australia



New Political Party,
Australia



Civil society organisation
in the U.K and India



NFT artists in U.K, India and
Australia



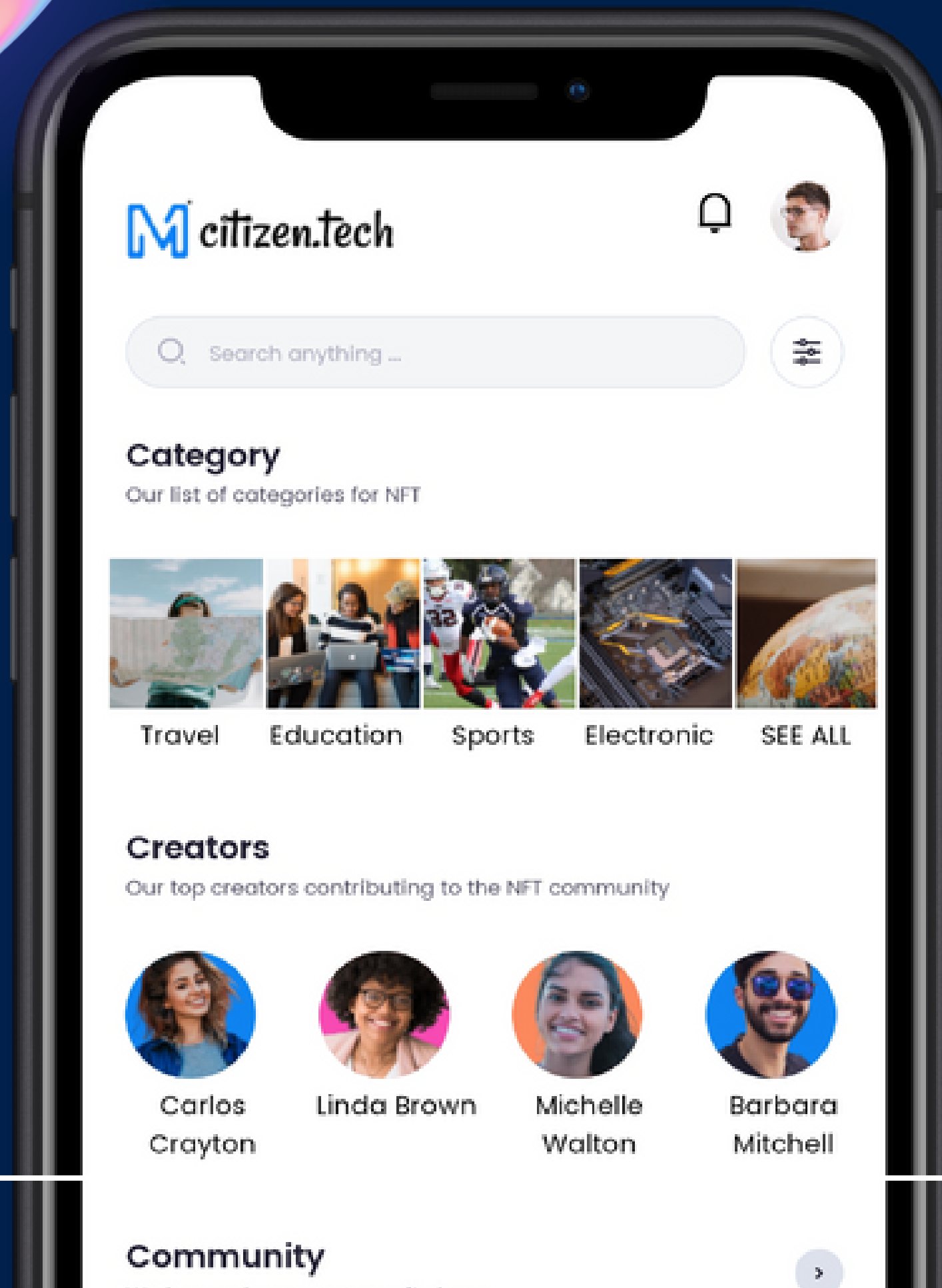
University in EU and India



Trade and Student Union
in EU



Small Business in U.K.



citizen.tech

Pro Community Engagement Civic Platform featuring social media and marketplace, as well as multi-currency accounts.

available at



Ready to demo to the investors

Next evolution of community engagement 'citizen.tech' participatory ecosystem



Connecting communities with personalise voice, video calls and private messages, broadcasting, meeting/conference hostings platform via any digital devices.



Connecting communities with social media pages, community & users profiling and UNSDG projects.



Connecting communities with social groups/forums from various sectors for community consultation, discussion, and deliberation on every issue, every time.



Connecting people with businesses, enterprises and governments in the civic platform through blockchain supported electoral toolkit, election platform and verified Citizen ID.



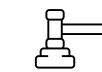
Connecting communities in civic platform with verified users for blogging, polling, feedback, survey, donations and posting of regular photos, stories, infographics, reels etc.



Connecting enterprises in the civic platform with member's management dashboard for fundraising, advertisement, information & bulletin sharing, data analytics, group creation, award hosting, AGMs, election, etc.



Connecting communities in a global banking system in the civic platform.



Connecting communities in the civic platform with NFT Gallery for NFT minting, auctions and biddings.



Connecting communities with verified members, followers, auctioneers, investors and donors.



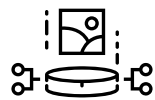
Connecting communities in leader board with community engagement tokens for loyalty, reward, performance index scores.

Multi currency account at 'citizen.tech' platform

'Go Global' Ecosystem



Connecting communities with its members, fan and followers to fundraise, donations, subscriptions, buying and selling of merchandise /services, bidding and auctions.



Connecting NFT creators globally with buyers, auctioneers and investors in every jurisdictions.



Connecting businesses with investors and consumer in single platform payment system for every jurisdictions.



Connecting people with multi currency SWIFT , IBAN and cryptocurrency account to receive, send, convert and store both fiat and cryptocurrencies.



Connecting communities with 'citizen.tech' platform currency i.e MiToken \$MIT to run reward and loyalty program



Connecting consumers with Bank, Apple Pay, UPI, Google Pay, Debit card, Credit Card and cryptocurrency wallets.



Connecting people in single global payment system with visa / master debit card for transparent, accountable and hassle free community participation in everyday walk of life.

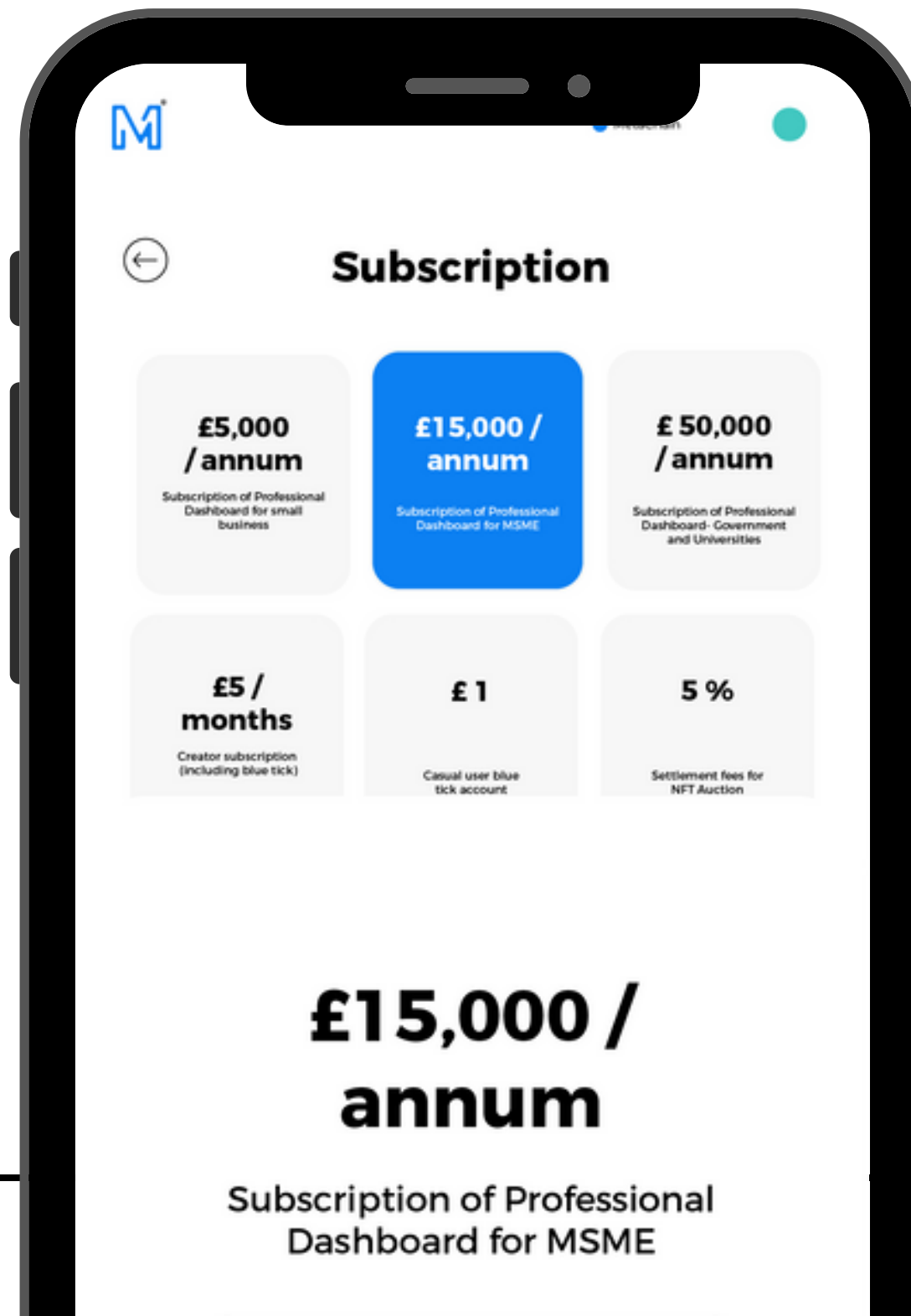


Connecting governments and local authorities with citizens to incentivise, reward and provide community service.



'Citizen wallet' is a verification tool to verify users and communities in the 'citizen.tech' platform.

MiToken civic Platform - Revenue Structure : Subscription (freemium and premium) & pay per transactions charges in B2B2C model



- 01** Subscription to a professional dashboard on the citizen.tech platform for governments, public and private bodies, universities, and medium and large-scale businesses.
- 02** Subscriptions to information technology services on the citizen.tech platform are available to all users and communities.
- 03** Citizen Wallet fiat and cryptocurrency \$1 transaction fees at citizen.tech platform - send, withdraw, convert, petrol fees (blockchain services), debit card, Auction, bidding, purchase and direct debit services.
- 04** Fees for fundraising and NFT auction services are 5%.
- 05** £5 per month subscription for verified users and the citize.tech community
- 06** Subscriptions for campaigns and analytics on the citizen.tech platform
- 07** Subscriptions for advertising and promotion on the citizen.tech platform
- 08** Citizen.tech platform freemium subscriptions include social media engagements, global calling and messaging, meeting hosting, discussions, consultations, NFT collection, and polling services.

'citizen.tech' community engagement token: MiToken \$MIT

*better engagement,
better tomorrow*

MiToken \$MIT is a digital token exclusively for citizen.tech community to reward, auction of NFTs and purchase goods and service.



Users gets rewarded with \$MIT in the citizen.tech platform in the following ways;

- Participate in blog post, liking, share and collect NFTS
- Participate in regular NFT Bidding, auction and donations
- Participate in regular feedback, polling, and community events
- Create regularly social media content, and NFTs.
- Create community reward and loyalty programme \$MIT for Business, clubs and enterprises.

\$MiToken \$MIT Details: Price of the token determine by the open market trading in basic principle of demand and supply.

Evolution from socials to civic platform

Social Platforms

- ✓ Ad publishing
- ✓ Campaign management services
- ✗ IT & Content creation services
- ✗ Discussion , consultation, deliberation & census
- ✗ Citizen ID & Electoral services
- ✓ Innovative digital tools
- ✓ Messaging, phone & video call
- ✗ NFT minting and marketplace
- ✗ Citizen wallet- banking service, reward and loyalty
- ✗ Policy making and information sharing
- ✓ Polling services
- ✗ Secured platform for members management
- ✗ Verified accounts

Civic Platform - citizen.tech

- ✓ Ad publishing
- ✓ Campaign management services
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Roadmap

2021

- Idea Generation
- Market Research
- Team building
- Brand Survey, feedback and Cohort of business growth programs

2022

- Brand Awareness & Marketing
- Component Research & Intellectual Property (I.P) developed
- Pre -Seed - Successfully completed and raised £1,30,000
- Cost Analysis
- Listing of \$MIT

2023

- Product Testing
- Product and platform interaction
- Platform Launch (Live) - Test Network
- Seed Round- SEIS & EIS Rounds for £5,00,000 in the Envestry Platform (Live)
- Platform MVP (Live)

2024

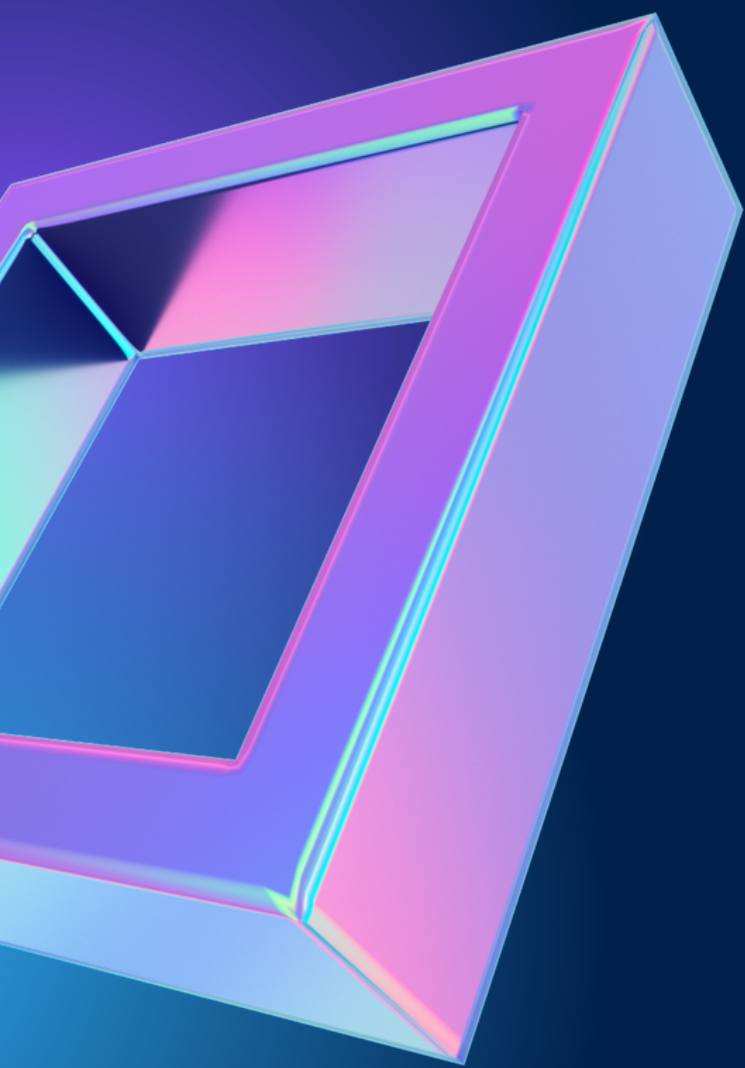
- Platform Launch Globally - Production Network
- Go to Market & Business Development

Featured, heard & seen



Australasia ● North America ● Europe ● Africa





Thank You

**Book a platform demo and
order investment toolkit :**

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